



October 2025

Dear <First Name>,

As the Class of 2029 settles into their first semester, I'm reminded of the transformative power of a Cedar Crest education and the financial challenges that can stand between deserving students and their dreams. **Now more than ever, our students need the support of our Cedar Crest alumnae/i community.**

Today, I'm asking you to GO ALL IN for Cedar Crest!

Despite receiving federal aid, many promising students experience financial hardships that compromise their ability to complete their education. Scholarship support often represents the critical difference between staying enrolled and putting their future on hold.

Consider **Elayah Toney**, a driven Biology student on the pre-veterinary track who excelled academically despite facing financial challenges as a first-generation college student. Thanks to our dedicated community who went all in for Cedar Crest, Elayah received transformative scholarship assistance and will proudly graduate in 2026 with her biology degree. She shared that this support takes a weight off her knowing she doesn't have to stress as much financially and empowers her to keep moving forward in a space "where women are often underestimated". Without this crucial support from our community, her story—and her future impact in the field of biological sciences—would have been very different.

Your gift to the Cedar Crest Fund provides unrestricted funding for the College's greatest needs—from upgrading technology and building innovative programs to providing scholarship assistance when students need it most. This immediate responsiveness maintains the excellence that defines the Cedar Crest experience.

Your gift—of any size—creates meaningful change in each student's life and future. Make your gift online at www.cedarcrest.edu/give, by contacting the Office of Institutional Advancement at 610-606-4609, or by mailing the enclosed envelope.

Thank you for being an essential part of Cedar Crest's mission to educate the next generation of leaders.

With heartfelt gratitude,

Lynn Staples

Lynn Staples, MBA '21
Vice President for Institutional Advancement

P.S. Double your impact with a matching gift!
Visit www.cedarcrest.edu/matchinggifts to find out if your organization will match your gift today.



"As a first-generation college student, receiving scholarship support lifts a financial weight off both me and my parents, reducing stress significantly. Knowing that people outside my family are willing to support my education means so much and motivates me to keep moving forward."

Elayah Toney '26

Scan the QR code
to make your gift!



Visit www.cedarcrest.edu/give to make your gift securely online via credit card or PayPal!

☐ **YES, I would like to support the Cedar Crest Fund in FY 2026*!**

GIVING OPTIONS:

One-Time Gift

☐ <1t1> ☐ <1t2> ☐ <1t3> ☐ Other _____

OR...

Join the **Caring for the Crest Monthly Giving Program** and receive a pair of CCC socks! (Credit Card Required)

☐ <m1/month> ☐ <m2/month> ☐ <m3>/month ☐ Other _____



<Formal Name>
<Address>
<City, State, Zip Code>
<Email Address>

☐ I have changes to my contact information (please note changes on the back of the slip).

☐ My check is enclosed (payable to Cedar Crest College)
☐ My credit card information is below:

Card Number _____ Expiration Date _____ CW Code _____

Cardholder's Name _____ Signature _____

☐ My gift is in honor of: _____
☐ My gift is in memory of: _____
☐ My or my spouse's/partner's employer will match my gift.
☐ My gift is anonymous.

*FY 2026 - July 1, 2025 through June 30, 2026